



ATHARVA EDUCATIONAL TRUST'S
ATHARVA COLLEGE OF HOTEL MANAGEMENT & CATERING TECHNOLOGY
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DEPARTMENT OF FASHION

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WELCOME TO OUR

Weekly Newsletter



Hello Fashion Enthusiasts!

As we step into October, the fashion and textile industry is buzzing with exciting developments, trends, and events. Here's your curated update on what to watch this month!

In this newsletter:

Latest news, trends, and
more. Keep Reading!

Add to your calendar:

1. Textile Sustainability Conference
(October 12-13) 2024
2. Paris Fashion Week (October 1-8) 2024
3. ChromaTexChem (21-22 October) 2024



Paris Fashion Week (October 1–8)

The fashion capital is alive with creativity! Designers are showcasing their Spring/Summer 2025 collections, with a focus on sustainable practices and innovative textiles. Expect to see bold colors and playful silhouettes dominating the runway.

[Find out more via the website](#)



Fibers & Yarns Expo – 2025

Fibers & Yarns Exhibition has been growing over the last 17 years and January 2025 will once again witness all the leading Indian and International Exhibitors unveil their new collection from 23rd to 25th January 2025.

www.reallygreatsite.com



Textile Sustainability Conference (October 12–13)

Join industry leaders in Amsterdam to discuss the future of sustainable textiles.

Key topics include circular fashion, biodegradable materials, and the impact of AI on production processes.

[See full case study on website](#)



ChromaTexChem

ChromaTexChem

ChromaTexChem is an event that connects suppliers and buyers in the Colorant Industry, with a focus on Textiles. It provides opportunities for knowledge exchange, market exploration, and strengthening business relationships.

[See full case study on website](#)

Trends to Watch



SWAGCYCLE™

UPCYCLED FASHION TAKES CENTER STAGE

With sustainability at the forefront, upcycled materials are becoming a key trend. Expect to see designers incorporating repurposed fabrics and vintage pieces, creating unique, one-of-a-kind garments that tell a story.

[See full case study on website](#)



INDUSTRY INSIGHTS

The Rise of Rental Fashion

As consumers become more conscious of their environmental impact, rental fashion is on the rise. Brands are adopting rental models, allowing customers to wear high-end designs without the commitment of purchase. This shift not only promotes sustainability but also makes luxury more accessible.

[See full case study on website](#)



Tech-Infused Textiles: HOW SMART FABRICS CONTRIBUTE TO EMPLOYEE HEALTH

TECH-INFUSED TEXTILES

The integration of technology in textiles is expanding. From smart fabrics that monitor health to responsive materials that change with the environment, this trend is set to redefine how we interact with clothing.

[See full case study on website](#)

Final Thoughts

As we continue to navigate through 2024, the fashion and textile landscape is evolving rapidly. With a strong emphasis on sustainability and innovation, this season promises to inspire and challenge the status quo. Stay tuned for more updates and let's celebrate the creativity and resilience of our industry!

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